



## WALLPAPER\* PUBLISHES FIRST COVER-TO-COVER FASHION SPECIAL

**Wallpaper\***, the international design, fashion and lifestyle bible has published its smartest, sharpest and most fashionable fashion issue to date.

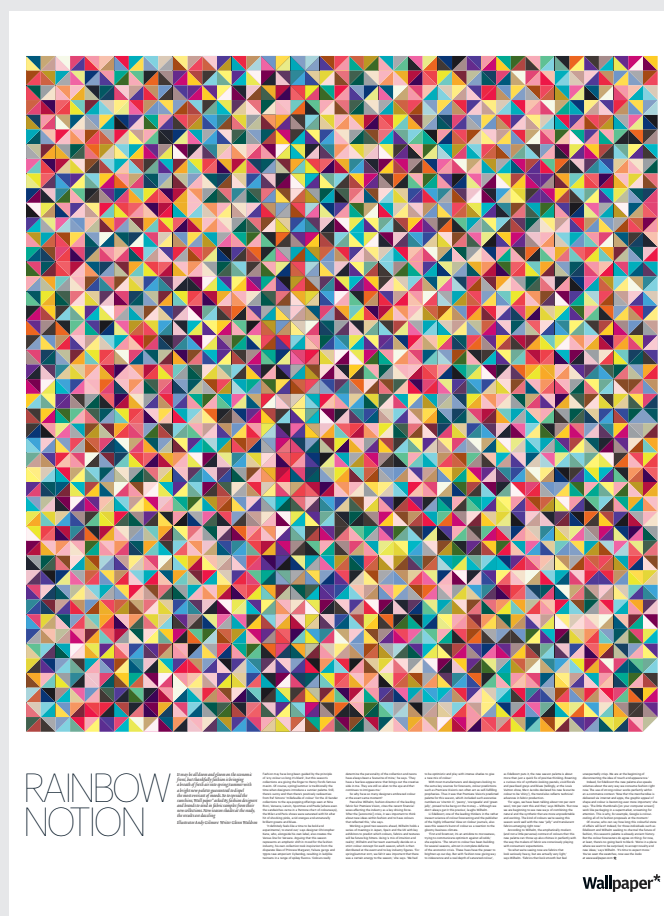
From cover to cover, **Wallpaper\*** has dedicated its entire March issue to fashion and style. Issue highlights include four of fashion's most respected stars casting light on the trusted collaborators who really make them shine; Karl Lagerfeld, Donatella Versace, Dries Van Noten and Viktor & Rolf tell all.

Prima performance artist Vanessa Beecroft presents a glorious union of art and fashion over 13 pages of poise, passion and naked glory. The issue also reveals the world's chicest and best-designed new stores as well as sneaking a peak inside the homes of New York's super stylists.

**Wallpaper\*** uncovers the season in numbers in a display of dazzling fashion maths – from the number of outfit changes to shoes trashed and seconds (or minutes) per post-show bow. Then there's this season's must-have 85 new shades, presented in a tear-out, mood-lifting poster. And not forgetting Tom Ford's failsafe recipe for pecan pie.

Tony Chambers, **Wallpaper\*** editor-in-chief: *'If you're bored with the usual seasonal catwalk catalogues, Wallpaper's first all-barrels fashion issue is something completely different. Smart and beautiful in equal measure, as per usual, but better dressed (and undressed) than ever.'*

**Wallpaper\* March issue out now**



Tear-out poster presenting this season's must have shades

## ABOUT WALLPAPER\*

Truly international, consistently intelligent and hugely influential, Wallpaper\* is the world's most important design and style magazine. It has attracted the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper\* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe. To us, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, and a limited-edition cover by a different artist or designer each month, Wallpaper\* has evolved from style bible to internationally recognised brand.

## Innovation & Brand Building Initiative – Wallpaper\* Handmade issue

British Society of Magazine Editors Awards 2010

## Innovation & Brand Building Initiative – Wallpaper\* Made in China issue

British Society of Magazine Editors Awards 2009

## Best New Editor of the Year – Tony Chambers

British Society of Magazine Editors Awards 2008

## Best Designed Magazine of the Year – Wallpaper\*

'Wallpaper\* continues to innovate with page after page of just stunning design. The most restrained, considered magazine. A triumph.' The judges, Press Gazette Magazine Design and Journalism Awards 2008

For further information:

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