

Wallpaper*

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WALLPAPER* UPS ITS FREQUENCY

Wallpaper*, the iconic international design, fashion and lifestyle magazine, is increasing its frequency to 12 issues a year from 2008 by splitting the June/July issue.

The decision follows the magazine's successful move in 2007 to produce 11 issues a year, which split the December/January issue.

Publishing director Andrew Black says

'Wallpaper* is truly going from strength to strength, both editorially and commercially. Subscription levels are at their highest level and our advertising is up 42% on 2006, which itself was a record year. The move to 12 issues makes perfect sense.'

Editor-in-chief Tony Chambers adds

'It's wonderful to be taking Wallpaper* monthly. There is clear demand from readers for a new edition each month and we have a wealth of exciting material to present. We can't wait to get to work!'

Each issue of Wallpaper* in 2008 will have a different theme. The new June issue theme will be 'work' and July will be 'secret elite'.

Notes to editors

Since its launch in 1996, Wallpaper* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper*. 2006 saw the magazine celebrate its ten-year anniversary and continue to influence a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper* is the only magazine to have international appeal, unified by one passion - design.

For further information or to organise links to wallpaper.com, please contact

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