

Wallpaper*

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THE WALLPAPER* WARRANT

WALLPAPER* LAUNCHES WALLSPACE STORE

Wallpaper*, the world's leading design, fashion and lifestyle magazine, opens its first store within the new Design Supermarket in Milan's La Rinascente

Wallpaper* Wallspace will present for the very first time Wallpaper's global edit of the best new design, specially selected for Design Supermarket at La Rinascente.

'Scouring the globe to discover the best new designers, brands and products is what Wallpaper* does best, so a retail venture like this is the natural next step. Wallpaper* Wallspace brings the intelligence and trained eye of the magazine direct to the consumer,' says Tony Chambers, Wallpaper* Editor-in-Chief. As well as hitting the world's best fairs, the Wallpaper* team and the magazine's foreign legion of international correspondents also take in degree shows, visit design studios and go the extra mile and beyond to uncover the new, exceptional and directional in the world of design. Using their finely tuned editing skills, they sift through what's on offer and end up with an edit of the very best. And only the best.

Wallpaper* Wallspace opens on 10 November 2009 with an edit of domestic design for the kitchen, tabletop and home office that warrants the Wallpaper* seal of approval. Products, sourced from all corners of the world, include: Harri Koskinen's 'Foldedlight' table lamp, self-produced in Finland; Japanese electronics from Naoto Fukasawa's Plus Minus Zero brand; Jia Inc's 'Ding' slow cooker from Hong Kong; Alexa Lixfeld's porcelain 'Ricebowls' from Germany; Hasan Demir Obuz's 'Sade' glasses by Ilio from Turkey;

D.lab's pencil blocks from Singapore's Design Incubation Centre; and Singgih Susilo Kartono's wooden radio, handmade for Magno in Indonesia. Italian-made products include the 'Railo' magazine rack by Mikko Laakkonen for Casamania; Konstantin Grcic's 'Accento' cutlery for Serafino Zani; mirrors by Nestor Perkal for Oscar Maschera; and David Chipperfield's 'Tonale' range for Alessi. *Wallpaper* Wallspace, Design Supermarket, La Rinascente Via Ulrico Hoepli, Milan, tel: 39.02 88 521 (Italy), www.designsupermarket.it; www.wallpaper.com*

About Wallpaper*

Truly international, consistently intelligent and hugely influential, Wallpaper* is the world's most important design and style magazine. It has attracted the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture, motoring and fashion to travel, interiors and jewellery remains unrivalled. Wallpaper* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe. To us, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year and a limited-edition cover by a different artist or designer each month, Wallpaper* has evolved from style bible to internationally recognised brand.