

HOW TO ENTER

THE WALLPAPER* / SOFITEL MYBED UNIVERSE COMPETITION

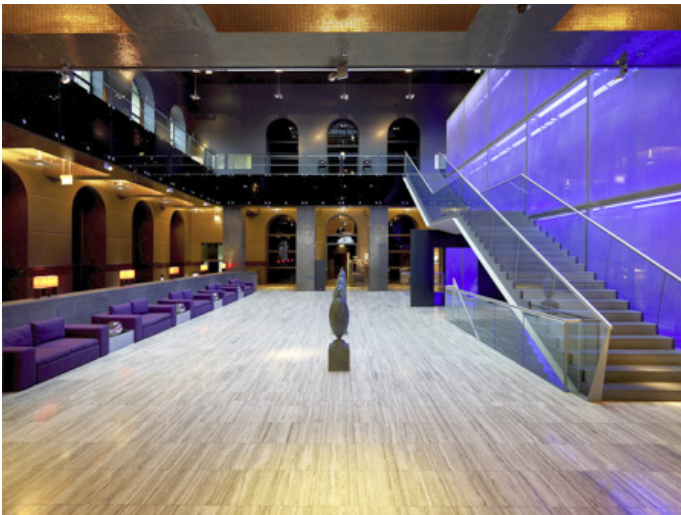
Only one (1) entry to the competition is allowed per person

Competitors are asked to design a MyBed Universe, a sleep-scape of your dreams – an imaginative sleeping environment and installation with a luxurious Sofitel MyBed at its core - that can be recreated in the lobby of a Sofitel hotel.

To be considered, all entries must include the essential MyBed elements of 1) bed base 2) mattress 3) pillows 4) topper 5) duvet. Please refer to the MyBed website for further details: <http://eu.soboutique.com>

While each competitor should feel free to play with these elements within their concepts (adaptation of colours, elevation, customisation) each entry must feature a recognizable bed.

The winning “sleep-scape” design will be installed into the allotted Foyer Halle space at Sofitel Munich Bayerpost, Germany. The lobby space measures 179 meters squared. Please see image of the lobby below.



The winning MyBed Universe design will be selected based on the on the projection of the Sofitel MyBed product, as well as striking creativity. The winning designer will be required to attend the reveal event at the Sofitel Munich, Germany. All travel and accommodation costs will be covered.

The Schedule

09 January	Launch of Wallpaper.com and Sofitel call out
11 February	MyBed Universe competition close
14 February	Top 10 Shortlisted designers selected
28 February	Jury event at Sofitel Arc de Triomphe, Paris
2-4 April	Installation and shooting of the MyBed Universe at Sofitel Munich
4 April	Grand reveal event at Sofitel Munich
12 June	The winning MyBed Universe will feature in Wallpaper* July

Sending your entry

Please send computer renders, sketches, CAD drawings, photographs, descriptions or mood boards of your design to: MYBED@WALLPAPER.COM. All files should be sent as a jpeg or PDF file and should not exceed five (5) MB.

All elements of your entry must be submitted as one file; partial entries will not be accepted.

Please accompany your entry with the following information: name, contact details (phone & address), date of birth, profession and a short biography.

All entries must be received by 12 February 2014. Late entries will be invalid. Proof of sending will not be accepted as proof of receipt. Receipt of entries will not be acknowledged.

Shortlist of Entrants

Within 2 weeks of the closing date for entries, a panel will select 10 entries. Shortlisted entries will appear in an online public gallery on Wallpaper.com and across the Wallpaper.com social networking platforms. However Wallpaper* magazine will have no liability should the entry not appear in such media. Further, Entrant agrees that Wallpaper* and Sofitel will (a) present short-listed entries in any sequence, order or pattern which may or may not be varied one or more times in Promoter's sole discretion and (b) attribute entries to Entrants in a manner of Promoter's sole choosing.

Entrants acknowledge that the online activity around the Wallpaper* and Sofitel MyBed Universe competition will be a publicly accessible website, and as such we accept no responsibility for any unsolicited communications any shortlisted entrant receives from third parties as a result of his/her part in the competition.

An entrant's personal information or contact information will not be included in any promotional activity.

You agree to indemnify the Promoter for any losses or liabilities it suffers or incurs as a result of any third party claim that any photos/videos, Works, and any other content and/or materials you submit as part of the Wallpaper* and Sofitel competition infringe or are alleged to infringe the copyright, design right and/or any other rights of any third party.

Wallpaper* and Sofitel will not be responsible for the content of any material submitted by you, and you accept that (i) you will be responsible for ensuring that any material submitted does not infringe any third party rights (such as intellectual property rights) and (ii) you will be liable for any claims, losses, fines, penalties, costs or damages suffered or incurred by you or the Promoter as a result of any such infringement.

The decision of the Promoter shall be final and no correspondence will be entered into. The Promoter reserves the right at any time: (i) to verify, or have a third party verify, that any entrant meets the eligibility requirements and has complied with these terms and conditions; and/or (ii) to disqualify any entry that fails to meet such eligibility requirements and/or otherwise comply with these terms and conditions.

Wallpaper* and Sofitel assume no responsibility for lost, unauthorized, misdirected, illegible, falsified, delayed or incomplete entries, all of which are invalid and void, or for difficulties experienced in submitting an entry to the Wallpaper* and Sofitel competition, including as a result of any technical delay, failure or defect.

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By entering the Wallpaper* and Sofitel competition you consent to the use of your personal data as set out in these terms and conditions. Wallpaper* and Sofitel may pass entrants' details to third parties either where the third party is acting on the behalf of Wallpaper* and Sofitel for the purposes of administering the Wallpaper* and Sofitel competition and/or any subsequent publicity, and/or for the purposes of sending you Wallpaper* and Sofitel's marketing materials (provided you have indicated that you want to receive any such marketing materials); and/or as otherwise required by law, in each case any such third parties will be required to use your personal data only in accordance with these terms and conditions. Wallpaper* and Sofitel will not pass your details to any third party not referred to in these terms and conditions or otherwise without your prior consent.

Wallpaper* and Sofitel assume no liability for injuries, losses or damages of any kind to property or persons, resulting in whole or part, directly or indirectly, from entry into the Wallpaper* and Sofitel competition any acts or omissions of an entrant, or participation in the Wallpaper* and Sofitel competition Any/all works are submitted at the entrant's own risk.

These Terms and Conditions constitute the entire agreement between you and us in relation to their subject matter and supersede any and all prior promises, representations, agreements, statements and understandings whatsoever between us.

Terms and Conditions

Entrants declare that information they provide on entering the MyBed Universe competition is true and correct. Any entry made in breach of this declaration may be deemed invalid and disqualified at our discretion.

Competition entries must be your own original work and must not be copied from anyone else.

You must not endanger yourself or others, or take any unnecessary risks in order to produce or make your entry to the competition.

You are solely responsible for any expenses incurred in the creation and/or submission of your entry to the Wallpaper* and Sofitel MyBed competition.

Wallpaper* and Sofitel reserve the right to take down from its respective websites any/all photos/videos, works, and any other content and/or materials submitted by entrants if either party determines in its sole discretion that any such content and/or materials are in breach of these terms and conditions and/or if any complaints or claims in respect of such content and/or materials (including without limitation any claims for infringement of a third party's intellectual property rights) are received.

You represent, warrant and promise that you own all the rights to:

- (i) any/all photos/videos/written material submitted as part of your entry to the Wallpaper* /Sofitel competition.
- (ii) the Works that you submit as part of your entry to the the Wallpaper* / Sofitel competition.

And that they are your sole and original creation and have not been copied in whole or in part from any other person.

You will retain ownership of the copyright in any/all photos/videos/written material submitted as part of your entry. However you hereby grant to Wallpaper* and Sofitel, their various group companies, contractors, agents and collaborators a worldwide, royalty-free, non- exclusive, perpetual, sub-licensable license to use, reproduce and/or modify any/all such photos/videos/written material without restriction in any and all media, including for the purposes of the MyBed Universe project, for internal use, for commercial use, for publication on any websites, and for use in promotional and advertising materials in relation to the competition.

You further acknowledge that any content, material, or information included in your entry shall not be confidential, proprietary or trade secret.

To the extent permitted by law, the entrant hereby irrevocably waives any/all moral rights or other transferable rights in any/all photos/videos/written material submitted as part of an entry.

If you did not create any of the photos/videos/written material submitted as part of your entry entirely by yourself or if the Works you are submitting as part of your entry were made with the help of someone else, you must notify Wallpaper* and Sofitel at the time of entry and must, if requested, provide a signed written personal release from the copyright owner of the relevant photo/video/written material or from the person who helped you make the relevant Work, which (a) grants Wallpaper* and Sofitel the same rights in relation photos/videos/written material and/or Work(s) that grant Wallpaper* and Sofitel under these terms and conditions and (b) waives any and all moral rights s/he may enjoy in connection with any such photos/videos/written material and Work(s). Failure to provide such release upon request or if sponsor in its sole discretion determines that such release is inadequate, may result in disqualification.

CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE WALLPAPER* / SOFITEL PROJECT IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTER RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.