

March issue: Style special

Wallpaper* does fashion from cover to cover

Fresh from the front rows, the international design, fashion and lifestyle bible Wallpaper* dedicates its entire March issue to its favourite fashion designers as captured by the magazine's unique design lens.

And legendary art provocateur Maurizio Cattelan, who recently announced he would retire following his Guggenheim retrospective, has created a limited-edition 3D cover for subscribers, with his long-term photographic collaborator Pierpaolo Ferrari.

Wallpaper* Editor-in-Chief Tony Chambers says: "The cover image is the final documentation of Cattelan's very last show and acts as a fond farewell and an oh-so-modern memento mori. Whether his proposed retirement is just another one of his media-manipulating tricks, only time will tell, but watch out for more Cattelan/Wallpaper* collaborations soon."

Another exclusive for the March issue has been masterminded by Reed Krakoff, the man who transformed leather accessories label Coach into a \$4bn global giant. He invited Wallpaper* to his Chelsea, NYC, studio, where he photographed his extraordinary collection of art and furniture, which serves as inspiration for his designs.

The Wallpaper* fashion extravaganza also includes a rare tête-à-tête with 10 Corso Como founder Carla Sozzani and Tunisian-born couturier Azzedine Alaïa in a special feature by International Herald Tribune's design critic, Alice Rawsthorn. Plus, the March issue sees the return of Wallpaper* Fashion Maths, giving you the inside track on just how many Ladurée macaroons were consumed during Paris Fashion Week and the amount in euros that Louis Vuitton purportedly spent on crocodile skin for its fashion show samples.

Finally, the critically acclaimed art photographer Lucas Blalock and Anglo-Italian stylist James Valeri have interpreted the 1950s Googie style in a unique story that blurs the boundaries between architecture and fashion.



March issue cover (above top) plus limited-edition subscriber 3D cover by Maurizio Cattelan and Pierpaolo Ferrari

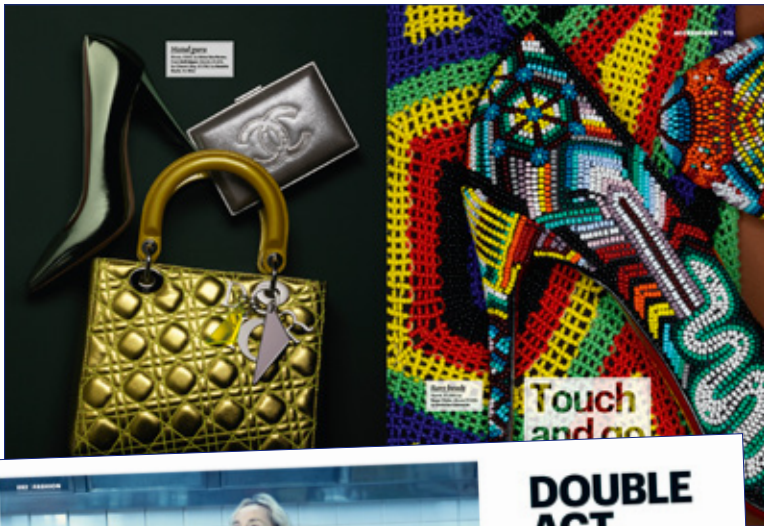
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About Wallpaper*

Truly international, consistently intelligent and hugely influential, Wallpaper* is the world's most important design and style magazine. It attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe. To Wallpaper*, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, half a million Twitter followers and a monthly iPad edition, Wallpaper* has evolved from style bible to internationally recognised brand.



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