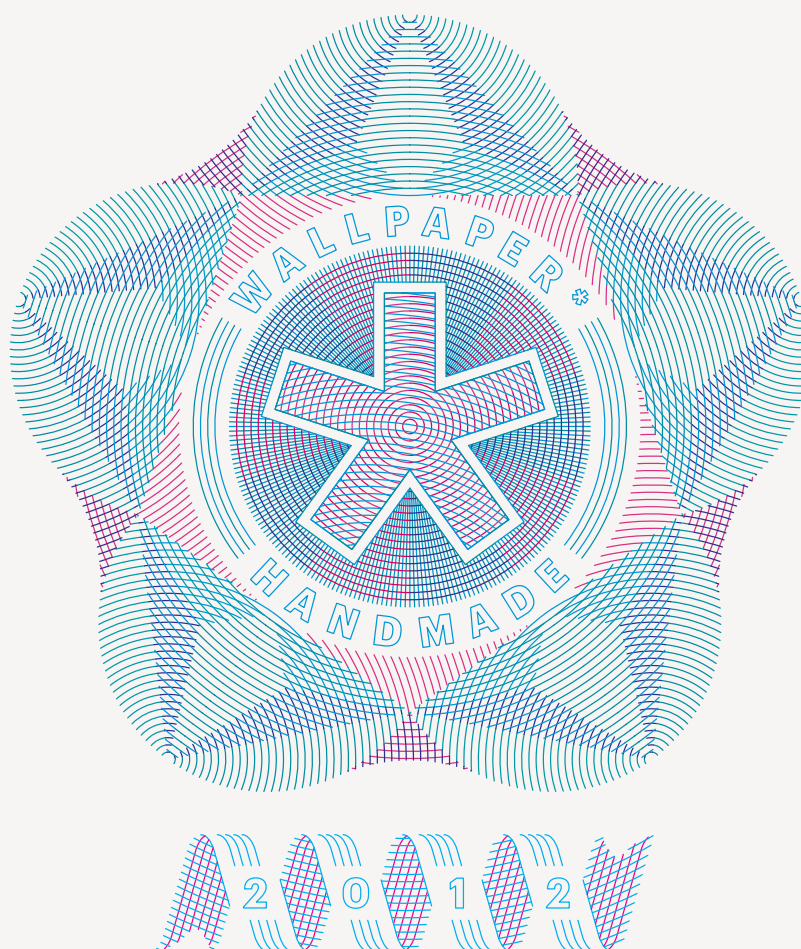


Wallpaper* Handmade III at Brioni

Three is the magic number – Handmade back in Milan!



Wallpaper* Handmade returns to the Brioni palazzo during Salone del Mobile with yet another stunning collection of bespoke pieces.

Acting as client, patron and creative director, Wallpaper* is once again presenting an exhibition of specially commissioned objects, installations, furniture, fashion, food and more by some of the world's most respected designers, artists, craftsmen, brands and manufacturers.

This year, Lernert and Sander put Brioni on film and David Kohn devises a prismatic pavilion for the premiere, Alfredo Haberli lights a fire under the BBQ, Aldo Bakker lays some skin on the 'Valet' chair, Jouin Manku crafts an atelier on wheels, David Rockwell gets busy with a Lazy Susan, Paul Cockledge makes a marble bookmark, Steidl and Karl Lagerfeld put books in a bottle, and Industrial Facility pitch a tent.

The Wallpaper* Handmade exhibition will be open from Tuesday 17 until Sunday 22 April at Brioni, Via Gesù, Milan. The full story of how the Handmade project came together, from initial discussions to production, will be told in the August issue of Wallpaper*, out 12 July.

Tony Chambers, Editor-in-Chief of Wallpaper*, says: *'Handmade is a testimony to great design, talent and ideas, and the determination to achieve the extraordinary. We are once again celebrating beautiful new friendships and beautiful new things.'*

Wallpaper* Handmade at Brioni

17-22 April, Open daily 10am-7pm, free entry (10am-4pm Tuesday and Sunday)

Brioni, Via Gesù 2A, 20121 Milan

Further contributions come from Lindsey Adelman, Agape, AHEC, Alexander McQueen, Alfred, Architectural Titanium, Arup, Neil Barrett, Belvedere Vodka, Benchmark, Irma Boom, Stefan Brüggemann, Carpigiani Gelato University, Cire Trudon, Cole & Son, Comme des Garçons, Tony Conigliaro, Daniel Emma, David Collins Studio, Deadgood, Thierry Dreyfus, Michael Elmgreen, Fedrigoni, Emma Franklin, Gijs Frieling, Guerlain, Guiseppe Zanotti, Goldsmiths, Gucci, Gurkha, Hermès, Illy, James Irvine, Jarmund/Vignæs Arkitekter, Kebony, Paul Kelley, Idris Khan and Annie Morris, Lindberg, Louis Vuitton, Peter Marigold, Minotti, Denis Montel, Octium, O'Donnell + Tuomey, David Pearson, Paola Petrobelli, Playsam, Postalco, Rab, Jacques-Elie Ribeyron, Saint Louis, Schmincke, Smili, Solve 3D, Studio Balmond, Swash, Sebastian Tarek, Van Cleef & Arpels, Veuve Clicquot, Michaël Verheyden, Vorwerk, Erica Wakerly, Madeline Weinrib, Job Wouters, and many more...



Our May issue (above left), on sale 12 April.
Look out for August's Handmade 2012 issue (above), detailing all the projects on show at our exhibition in Milan and many more, on sale 12 July

About Wallpaper*

Truly international, consistently intelligent and hugely influential, Wallpaper* is the world's most important design and style magazine. It attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe. To Wallpaper*, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, over 600,000 Twitter followers and a monthly iPad edition, Wallpaper* has evolved from style bible to internationally recognised brand.

About Brioni

Brioni was founded in Rome in 1945 and immediately developed strong international appeal. Today the company is managed by CEO Francesco Pesci. In 2007 and 2011, Brioni was named the most prestigious men's fashion brand in the United States, according to an independent survey conducted by the Luxury Institute of New York, and it continues to guarantee excellence in tailoring that makes its wearers 'one of a kind'.

For more information, image and interview requests, contact:
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