

Wallpaper*

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WALLPAPER* PRODUCES 11 SEPARATE COVERS FOR NOVEMBER SPECIAL

Wallpaper*, the international design, fashion and lifestyle magazine, is celebrating the very best and brightest from 10 global superpowers of style and innovation in a special November issue. **Wallpaper*** has created 11 separate covers for the edition, one for each of the 10 chosen territories and an 11th cover for the additional 60-plus countries in which it's available.

The UK, USA, Spain, Brazil, Japan, Canada, France, Italy, Germany and Scandinavia are the focus of the Fab 40 issue. After an exhaustive search and rigorous edit, the **Wallpaper*** editorial team and its international correspondents have tagged forty of the freshest ideas and trends from each of these territories.

Each section celebrates an eclectic mix of the rising stars, sharp thinkers and turned-around traditionalists in fashion, art, architecture, design, travel, food and beauty. The UK edit includes cult cobblers, London's cycling revolution and the standouts from the 2012 Olympics site, while other edits take in everything from new art stars from Brazil, neo-speakeasies in the US to Canada's cutting-edge charcuterie.

The 11 separate covers for the Fab 40 issue – published hot on the heels of October's split covers designed by Karl Lagerfeld and Philippe Starck – mark the first time the international magazine has published bespoke covers for different territories.

Wallpaper* editor-in-chief Tony Chambers says: "**Wallpaper*** is a truly international brand and it was an exceptionally difficult task to select just 10 territories to focus on for this special issue. We've produced an exhaustive edit of what's hot in each region, satisfying our readers' continual quest to discover the best the world has to offer."

The November Fab 40 issue of **Wallpaper*** hits the newsstands on 8 October.

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