

WALLPAPER* HANDMADE WITH JAGUAR MAKES ITS LONDON DEBUT AT HARRODS



Wallpaper* Handmade has traditionally taken place in Milan during Salone del Mobile and featured commissioned pieces by international brands and designers, including Alfredo Häberli, Jarmund/Vignæs Architects, Kebony, Denis Montel, Eric Benqué, Hermès, Swash, Rab, Michaël Verheyden, Berthold Hoffmann, Industrial Facility and Louis Vuitton (all depicted, Wallpaper* Handmade 2012). Photo by Tommaso Sartori



'Devil Among the Tailors' table by Aberrant Architecture, American Hardwood Export Council and Benchmark (Wallpaper* Handmade 2012). Photo by Tommaso Sartori



'Box of Secrets' by Harry Winston and Stephen Burks (Wallpaper* Handmade 2013). Photo by Dan Forbes

Wallpaper* Handmade, the groundbreaking exhibition dedicated to the marriage of craftsmanship and design, will make its London debut at luxury Knightsbridge store Harrods this October with several newly commissioned design pieces in collaboration with iconic British car manufacturer Jaguar.

The exhibition, now in its fourth year, is traditionally hosted by *Wallpaper** magazine during Milan Design Week in April. Acting as patron, client and creative director, *Wallpaper** commissions designers, artists, craftsmen, makers, brands and manufacturers to create unique and one-off items of furniture, fittings, fashion and more.

Now, for the first time, *Wallpaper** Handmade will travel out of Milan to be shown in London. For this much anticipated event, *Wallpaper** has teamed up with Jaguar to present a curated selection of the best Handmade pieces from the past four years at Harrods. Around 50 pieces from some of the world's leading designers, artists and brands, all previously commissioned by *Wallpaper** editors for the exhibition, will be on display across 12 of Harrods' famous Brompton Road windows.

The London exhibition will exclusively introduce five new collaborations between Jaguar and emerging design talents, craftsmen and brands from around the world, all specially commissioned by *Wallpaper** editors. Five new concept products, each representing an avant-garde take on Jaguar's contemporary design, creativity and technology, will be revealed for the first time at the exhibition.

Julian Thomson, Jaguar Advanced Design Director, said: "This partnership with *Wallpaper** is very exciting and it is a great opportunity to apply Jaguar design philosophy in new forms and to inspire a culturally diverse audience. Harrods is an iconic landmark in London and we aim to surprise and delight the people of the city with a selection of unique and intriguing design installations."

Tony Chambers, *Wallpaper** Editor-in-Chief, said: "Our Handmade project is testimony to the power of good design, great ideas, creative collaboration and quality production. The value of striving to make things better. We are delighted to bring some of the best pieces from our annual celebration of art, craft, skill and vision to London – with the best British partners one could wish for: Harrods and Jaguar."

Mark Briggs, Harrods Store Image Director, commented, "As world leaders in style, design and technology, we are delighted to be working with *Wallpaper** and Jaguar to bring the Handmade exhibition from Milan to London for the first time. The world-renowned Harrods windows will present this year's shortlisted designers in the perfect luxury space, for all to see."

Following the exhibition at Harrods, *Wallpaper** and Jaguar will take some of the key pieces on a global tour, including Milan Design Week (Salone del Mobile) in April 2014.

Notes to Editor:

*Wallpaper** Handmade with Jaguar at Harrods: Friday 4th – Tuesday 22nd October 2013

Brands

International brands that have participated in previous Handmade exhibitions include Brioni, Woolmark, Gucci, Louis Vuitton, Alexander McQueen, Comme des Garçons, Bottega Veneta, Harry Winston, Hermès, Victorinox, The Rug Company, Technogym, Fendi, Tod's, Dunhill, Tom Ford, Linley, Minotti, Santiago Gonzalez, Poltrona Frau, Veuve Clicquot, Nike, Marc Jacobs, Baccarat and Boucheron. Designers, architects and artists include Barber Osgerby, Karl Lagerfeld, David Collins, Carmody Groarke, Konstantin Grcic, Naoto Fukasawa, Doshi Levien, Peter Saville, Stephen Burks, Amanda Leveté, Richard Meier; Piero Lissoni, Neil Barrett, Zaha Hadid Architects, John Pawson, Michael Elmgreen, Ron Gilad, Mary Katrantzou, Sou Fujimoto, Isay Weinfeld, Thierry Dreyfus and Matteo Thun.

About Harrods

At the forefront of luxury retail, Harrods offers the finest merchandise from its iconic store in Knightsbridge, London. Unashamed grandeur, unparalleled choice and premier services attract loyal customers and visitors from around the world. The renowned retailer seeks to continuously surpass the desires and expectations of its customers, while providing an unprecedented shopping experience.

Harrods.com / [@harrods](https://twitter.com/harrods)

About Jaguar

Jaguar is an iconic British brand with a rich heritage and incredibly powerful consumer appeal and loyalty. Every Jaguar product embodies three brand values: seductive design, innovative technology and sporting performance. Today's Jaguar line-up consists of the XJ luxury sedan, XF sports sedan, the XK coupe and convertible sports cars and the new Jaguar F-TYPE.

The F-TYPE represents a return to the company's heartland: a two-seater, convertible sports car focused on performance, agility and driver involvement. The F-TYPE is a continuation of a sporting bloodline that stretches back more than 75 years and encompasses some of the most beautiful, thrilling and desirable cars ever built.

Media.jaguar.com / [@jaguar](https://twitter.com/jaguar)

About *Wallpaper**

Truly international, consistently intelligent and hugely influential, *Wallpaper** is the world's most important design and style magazine. *Wallpaper** has readers in 93 countries and has unparalleled success in reaching the design elite right across the globe. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, over 865,000 Twitter followers and a monthly iPad edition, *Wallpaper** has evolved from style bible to internationally recognised brand.

Wallpaper.com / [@wallpapermag](https://twitter.com/wallpapermag)

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The Harrods logo is written in a classic, elegant, white serif font against a dark background.