

WALLPAPER* JOINS EYESTORM TO SELL LIMITED EDITION PHOTOGRAPHIC PRINTS FROM ITS ARCHIVES

Wallpaper*, the international design, fashion and lifestyle magazine, is making its first foray into contemporary photography sales with **Wallpaper* Selects**, a new online venture selling limited edition prints from the magazine's archives.

A collaboration between **Wallpaper*** and contemporary art publishers Eyestorm, **Wallpaper* Selects** offers the opportunity to own work by some of the world's most acclaimed photographers. The photographs – available as limited edition, signed and numbered prints – have all been exclusively commissioned for the pages of **Wallpaper*** but have never before been available to buy.

The limited edition prints will be sold on the **Wallpaper* Selects** website, www.wallpaperselects.com, and are produced in editions of 10, 20 or 30. Photographers featured in the first collection are Jonathan de Villiers, Mauricio Alejo, Jonathan Frantini, Christopher Griffith, Stefan Ruiz, Daniel Stier, Benedict Redgrove and Joël Tettamanti.

Editor-in-chief Tony Chambers says: "**Wallpaper*** works with the world's most exciting photographers, despatching them to far flung places to shoot boldly and beautifully. We receive many enquiries from readers asking if they can buy the photographs we feature, so we expect **Wallpaper* Selects** to be very popular."

Publishing director Gord Ray adds: "People have never before been able to own a piece of **Wallpaper*** in this way and the photographers involved make it an even more attractive opportunity. Eyestorm is the leading online retailer of limited edition contemporary art so is the perfect partner to launch **Wallpaper* Selects**."

Eyestorm CEO Nick Magliocchetti says: "Eyestorm has been publishing high quality limited edition prints since 1999, and has published with artists such as Damien Hirst, Helmut Newton and more

recently Antony Micallef. This collaboration will draw on Eyestorm's publishing talents and **Wallpaper***'s incredible archive and we are all very excited with what the future holds for this relationship."

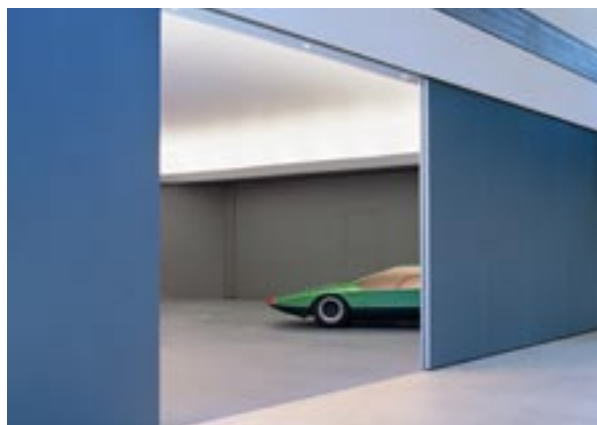
Wallpaper* Selects will be promoted in **Wallpaper***, on www.wallpaper.com and www.eyestorm.com and in Eyestorm email newsletters. All works are available to buy on www.wallpaperselects.com

Wallpaper* Selects launches on 14 August.

The **Wallpaper* Selects** limited edition prints are priced between £290 and £990.

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Benedict Redgrove



Jonathan Frantini

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