

# Wallpaper\*

## Wallpaper\* work special defies the daily grind with four collectable covers



Wallpaper\*, the international design, fashion and lifestyle magazine, is publishing its first work-themed issue and has enlisted designer and illustrator Anthony Burrill, creator of the cult 'Work Hard' poster, to design four collectable covers.

The four covers are typical of Burrill's style, using bold, striking type, and each has its own slogan: Work Hard & Be Nice to People; Work More Live More; Work is Play; Play & Work & Play.

The Wallpaper\* work issue – 'Defying the Daily Grind' – includes features such as New Global Creative Clusters, Corporate Art Collections and the launch of The Best New Business Hotels 2008. Wallpaper\* has also created and redefined the perfect office, which it presents in a 12-page feature.

Editor-in-chief Tony Chambers says: "The traditional distinctions between work and leisure no longer make sense and this issue focuses on the opportunities that

our readers face in their daily working lives. Designing Wallpaper's perfect office for this issue was an exciting challenge for the team – and the results will create real office envy."

Publishing director Gord Ray adds: "Wallpaper\* readers are globe-trotting professionals and work for them is an exciting and positive element of life. The four Anthony Burrill covers capture this blurring of personal and professional worlds and each will be one our readers wish to add to their Wallpaper\* collection."

The Wallpaper\* work issue will be launched at the International Contemporary Furniture Fair in New York and the four covers will be on show in the window of Berdorf Goodman on Fifth Avenue.

**The Wallpaper\* Work issue is on-sale in the UK from 15 May 2008.**

### Notes to editors

#### About Anthony Burrill

Anthony Burrill is an independent designer and illustrator who works in print, moving image and interactive, web-based projects. He was born in Littleborough, Lancashire, and now lives and works on the Isle of Oxney, Kent. After studying graphic design at Leeds Polytechnic, he completed an MA in Graphic Design at the Royal College of Art, London, where he created his now trademark technique for direct communication.

Burrill's uncomplicated style stems from his appreciation for simplicity, which was formed in his early handcrafted photocopy books. He is involved in numerous

collaborations, including PAM and Friendship. He has designed campaigns for London Underground, PlayStation, Nike, The Economist and BUPA, among others, and created the cult Hans Brinker Budget Hotel campaign. He has also produced web-based projects for bands such as Kraftwerk and Air, murals for Bloomberg and Priestman Goode, and he recently designed the identity for KesselsKramer's inaugural London base – KK Outlet.

For further information please contact Wendy Brierley  
Tel: +44 (0)20 3148 7725/ e-mail [wendy\\_brierley@wallpaper.com](mailto:wendy_brierley@wallpaper.com)