

# Wallpaper\*

**OCTOBER 11 2007**

## **WALLPAPER\* LAUNCHES ONLINE RETAIL DIRECTORY**

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Wallpaper.com's unique guide to revolutionary retail complements and extends the Retail Directory in the November issue of Wallpaper\* and features our 30 favourite new trading spaces; the sharpest designs and canniest concepts. Tony Chambers, Wallpaper\* editor-in-chief, says: 'Our directory will take you on a world tour of the very best, very newest in shop showmanship – from Vitra in Sao Paulo to Hermes in Osaka and Moroso in SoHo.'

Vanita James, wallpaper.com editor, says: 'Anyone who loves shopping and travel as much as we do will find our retail directory an indispensable resource. And it's not just the usual suspects like fashion and interiors that feature - all manner of hidden gems have been uncovered, including an optician in Japan and a patisserie in Monaco.'

**Visit [www.wallpaper.com/news/retail-directory-2007/1814](http://www.wallpaper.com/news/retail-directory-2007/1814)**

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### **NOTES TO EDITORS**

Since its launch in 1996, Wallpaper\* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper\*. The magazine influences a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper\* is the only magazine to have international appeal, unified by one passion - design.

**For further information or to organise links to wallpaper.com, please contact:**

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