

## November issue 2012

### Wallpaper\* reigns in Russia with launch of digital artwork

**For Reigning in Russia, the final Wallpaper\* issue covering the four BRIC nations, the magazine has commissioned a limited-edition cover artwork by Moscow-based artist collective AES+F, now on sale at digital art store s[edition].**

This issue's limited-edition cover is a still taken from a new video piece, *Reincarnation*, created by AES+F exclusively for the magazine's Russia issue. In a Wallpaper\* first, the video piece will be available to buy as a 'digital painting', in an edition of 1,000, from s[edition] with a special price for Wallpaper\* readers. Founded last year by Blain | Southern co-founder Harry Blain and Robert Norton, s[edition] has already commissioned exclusive digital works from Damien Hirst, Tracey Emin, Bill Viola and Michael Craig-Martin, which are sold at affordable prices.

The video piece derives from AES+F's work *Allegoria Sacra* (2011–2012), which is inspired by Renaissance master Giovanni Bellini's own artwork of the same name. The Russian artists' take on purgatory is transplanted to the modern international airport, where grounded passengers (many of the characters taken directly from Bellini's painting) are suspended in time and place. The issue's limited-edition cover image depicts three white-clad stewardesses, sourced straight from Stanley Kubrick's 2001: *A Space Odyssey*, surrounding a chubby-cheeked infant with a reptilian tail. The image exemplifies the group's part slick, part humorous, part sadistic tone.

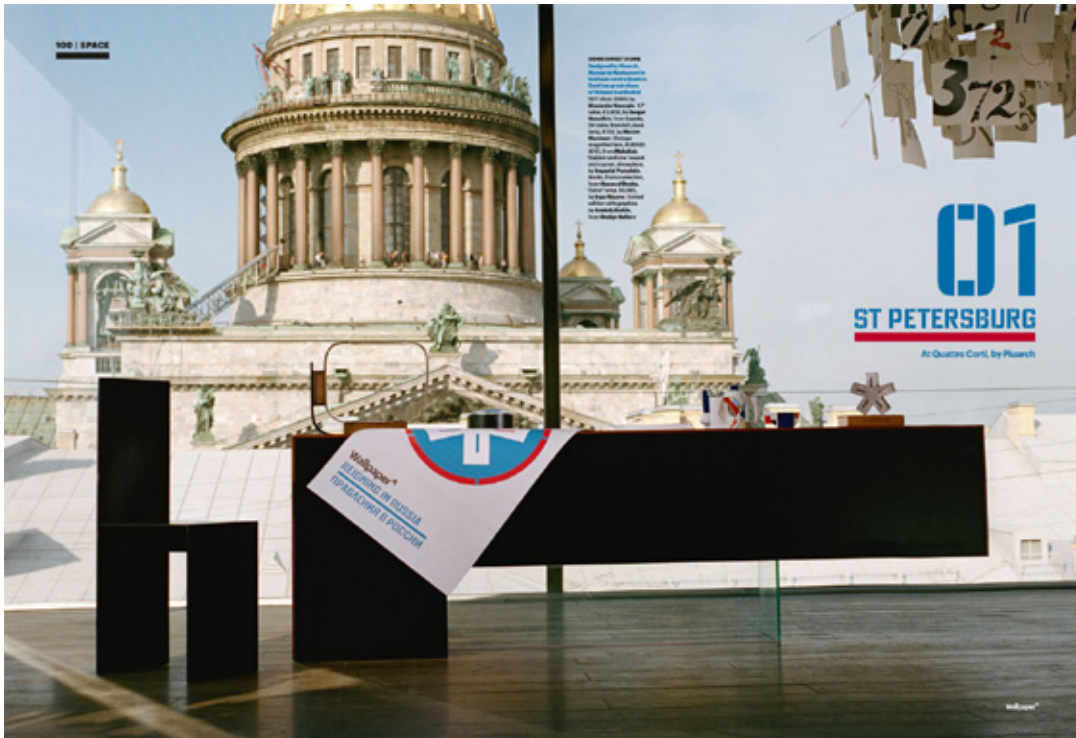
Lev Evzovich of AES+F explains that the image, a fragment from a larger 'digital painting', is a parody on Christmas, 'because,' he says, 'on the one hand, the baby is born as a reincarnation of a very old man who is present in the film. On the other hand, this is the idea of some kind of new humanity, new man – maybe he will have a tail? We think humankind will have some kind of mutation in the future.'

AES+F was formed in 1987 by conceptual architects Tatiana Arzamasova and Lev Evzovich, and graphic artist Evgeny Svyatsky. The trio was joined by fashion photographer Vladimir Fridkes in 1995.



#### Limited-edition cover by AES+F

Reigning in Russia is now on sale at international newsstands. The cover artwork *Reincarnation*, priced at £50, is available to buy with a special discount for Wallpaper\* readers. For more information, visit [www.wallpaper.com/sedition](http://www.wallpaper.com/sedition).



For the Reigning in Russia issue, Wallpaper\* relocated its office from London to Moscow and St Petersburg to report on the cultural and creative explosion behind the Russian economic boom.

## About Wallpaper\*

Truly international, consistently intelligent and hugely influential, Wallpaper\* is the world's most important design and style magazine. It attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper\* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe. To Wallpaper\*, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, over 740,000 Twitter followers and a monthly iPad edition, Wallpaper\* has evolved from style bible to internationally recognised brand.

## About s[edition]

Launched in London in November 2011, s[edition] sells limited editions of art distributed digitally by the world's leading contemporary artists including Damien Hirst, Tracey Emin and Shepard Fairey. The price per edition ranges between £5 and £1,000 with most pieces priced at £50 or less. Each piece of artwork is digitally watermarked and comes with a certificate of authenticity that includes the edition number as well as the signature of the artist. Founded by Robert Norton, former CEO of Saatchi Online, and Harry Blain, Gallery Owner of Blain | Southern, s[edition]'s mission is to change the art world by making art affordable and universally accessible. [www.seditionart.com](http://www.seditionart.com)

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