



NIKEFUEL MAP

LONDON



NIKE IS INSPIRING LONDONERS TO MOVE MORE BY WEARING THE NIKE+ FUEL BAND AND EARNING NIKEFUEL.

NIKEFUEL IS A NEW METRIC THAT ENABLES
YOU TO TRACK YOUR ACTIVE LIFESTYLE.
THE NIKEFUEL MAP HIGHLIGHTS HOW EASY
IT IS TO MOVE MORE IN LONDON, BY
WALKING BETWEEN ZONE 1 TUBE STATIONS
AND TRACKING NIKEFUEL POINTS.

CREDITS

Thanks to CASA, UCL, John Bingham-Hall
and David Luepschen

MAP KEY

-  NikeFuel Points-Distance
-  London Underground
& Overground Stations
-  Walking Routes
-  Landmarks
-  Nike Stores
-  Roads
-  River & Lakes



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**WALKED IT?
TELL US...**

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@NIKEUK
#MOVELDN