

---

# WALLPAPER.COM

# MEDIA PACK 2012

---

# CONCEPT

**To be the global authority  
on design and to provoke  
creativity and debate among  
the design conscious.**

---

# AWARDS & ACCOLADES

## **D&AD Yellow Pencil Award 2011**

Custom Covers for Wallpaper\* Handmade 2010

## **Best editorial design**

### **Design Week Awards 2011**

Wallpaper\* Handmade issue 2010

## **Art Directors Club Annual Awards 2011**

Merit for Wallpaper\* Handmade issue 2010

## **Nominated for a Brit Insurance Design Award 2011**

Custom Covers application, Wallpaper\* Handmade

## **Society of Publication Designers Awards 2011**

Merit for Wallpaper\* Handmade issue 2010

## **Time magazine's top ten magazine covers of 2010**

Wallpaper\* Handmade at no. 3

## **Innovation & Brand Building Initiative**

### **British Society of Magazine Editors Awards 2010**

Wallpaper\* Handmade issue

## **Innovation & Brand Building Initiative**

### **British Society of Magazine Editors Awards 2009**

Wallpaper\* Made in China issue

## **Best Designed Magazine of the Year – Wallpaper\***

*'Wallpaper\* continues to innovate with page after page of just stunning design. The most restrained, considered magazine. A triumph.'* The judges, Press Gazette Magazine Design and Journalism Awards 2008

# WALLPAPER.COM

## Editorial Summary

Wallpaper.com is a modern online design bible producing trend-setting features from the design, motoring, interiors, fashion, art and lifestyle arenas. Wallpaper.com prides itself on engaging the user with up to date and fast paced news, delivered with stunning photography, beautiful design, groundbreaking original video content.

Wallpaper.com offers unique and innovative features such as the Wallpaper\* floor plans and virtual galleries as well as being a trusted resource for users through the Wallpaper.com directories.

Creating provocative content, Wallpaper.com crosses the boundaries of digital innovation through integrating location based social media, therefore enabling the brand to connect to our global audience on multiple levels.

Wallpaper.com continues to grow the brand through iPhone and iPad extensions creating further platforms for our content.

Half price subscription offer to Wallpaper\*  
Receive home delivery every month and read Wallpaper\* on your iPad at no extra cost

Wallpaper\*  
LIFT OFF!

Sign up for our weekly newsletter  
Your email address  
Submit

Search wallpaper.com  
Search

Wallpaper\*  
MAY 2012  
Milan preview issue  
The best of the Furniture Fair

Subscribe to Wallpaper\*  
Subscriber Services

Half price subscription offer to Wallpaper\*  
Receive home delivery every month and our iPad subscription at no extra cost

Wallpaper\*  
LIFT OFF!

Wallpaper\*  
THE GREAT PRODUCE

Tudor: Style File  
The seventh of Tudor's up-to-the-minute world-wide guides #7 Italy  
BESPOKE PROMOTION

Hastens: Dream Team  
Ultimate Swedish bed maker Hastens and Wallpaper\* challenge four designers to create the perfect sleeping partner's  
BESPOKE PROMOTION

欢迎光临我们的全新中文网站  
VISIT WALLPAPER'S NEW CHINESE LANGUAGE WEBSITE  
WALLPAPERMAGAZINE.CN

Join on FACEBOOK Follow on TWITTER

W\* Picks Most read Bespoke

01 Open Design Explorations club  
02 Interactive plan: Fogo Island artists' studios by Saunders Architecture  
03 MCA Sydney extension, by Sam Marshall  
04 Design Days Dubai 2012  
05 Audi A6 Avant

Half price subscription offer to Wallpaper\*  
Receive home delivery every month and our iPad subscription at no extra cost

Wallpaper\*  
LIFT OFF!

Wallpaper\*  
THE GREAT PRODUCE

Click for Style File Italy  
Custom Covers gallery  
Street View: A tour of Tucholskystrasse and Forststrasse, Berlin

© 2012 Wallpaper.com | Subscribe to Wallpaper\* | Distributors | Press | Advertise with us | Contact us | Terms & conditions | Privacy policy | Cookie information

# WALLPAPER\* BRAND

---

**550,000 – 660,000+**  
Magazine readers (108,250 ABC)

---

**5.7 million**  
Page Impressions per month

---

**680,000**  
Web monthly unique users

---

**49,000**  
Mobile unique users

---

**335,000**  
iPhone App downloads

---

**106,000**  
iPad Case Study downloads

---

---

**648,000**  
Twitter followers

---

**107,000**  
Facebook fans

---

**12,000**  
Foursquare followers

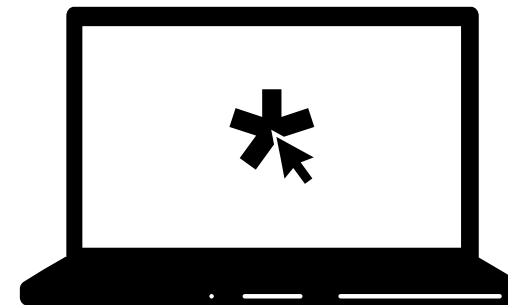
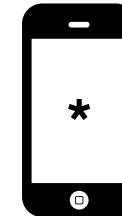
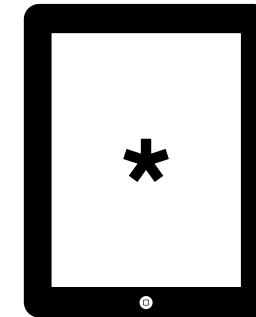
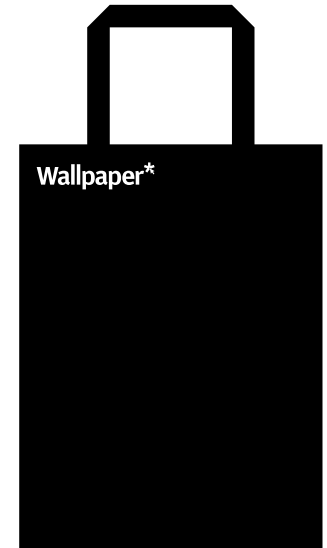
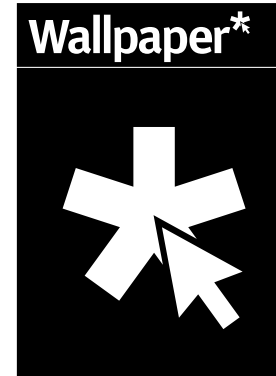
---

**2,000,000**  
City Guides sold

---

**5,000**  
Event guests (2011)

---



# AUDIENCE PROFILE

---

Page impressions 5.7 million per month

---

680,000 unique visitors

---

Dwell time 7 minutes

---

Pages per user 11

---

60% Male, 40% Female

---

Average salary £62,100

---



Source: Wallpaper.com user survey and Omniture

---

# **EDITORIAL CONTENT**

**Since it's launch in 2006, Wallpaper.com has been developing and expanding all areas of its content in line with technological advances, visitor numbers and demands.**

**A dedicated website team collaborates with the Wallpaper\* print team to produce all original content on the site and to expand coverage of features and news stories from the print edition.**

# SITE FEATURES



Video Channel



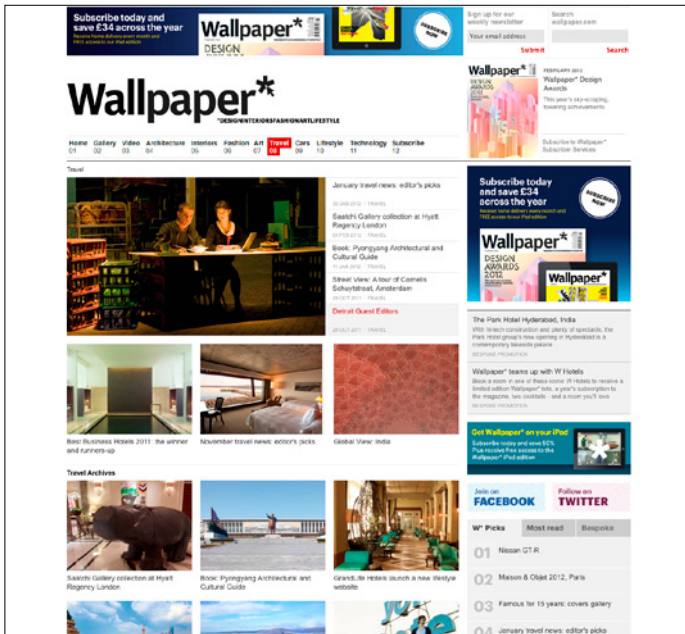
W\*House



Interactive Floorplans



# SITE FEATURES



Travel Channel



Wallspace



Directories

---

# ADVERTISING OPPORTUNITIES

# DISPLAY

Display formats available to form a Homepage takeover

Leaderboard 728 x 90

MPU 300 x 250

Super MPU 300 x 600

**Light + Building Frankfurt am Main 15.- 20.4.2012**  
Free guided tours by [world-architects.com](http://world-architects.com)

Sign up for our weekly newsletter  
Your email address

Search wallpaper.com

# Wallpaper\*

\*DESIGNINTERIORSFASHIONARTLIFESTYLE

Home 01
Gallery 02
Video 03
Architecture 04
Interiors 05
Fashion 06
Art 07
Travel 08
Cars 09
Lifestyle 10
Technology 11
Subscribe 12



Graduate Directory 2011: the future is here - and it's looking bright  
07 DEC 2011 | INTERIORS

Book: Chromes by William Eggleston  
18 DEC 2011 | ART

Highlights from Design Miami  
14 DEC 2011 | INTERIORS

November 2011: In Review  
22 DEC 2011 | NEWS

December travel news: editor's picks  
23 DEC 2011 | LIFESTYLE

**Light + Building Frankfurt am Main 15.- 20.4.2012**  
Free guided tours by [world-architects.com](http://world-architects.com)

Tudor: Style File  
The third of Tudor's up-to-the-minute world-wide guides #3 China  
BESPOKE PROMOTION

Samsung Galaxy Note  
The pocket-sized and powerful new Samsung Galaxy Note consolidates all your mobile devices in one sleek piece of kit...  
BESPOKE PROMOTION

**Get Wallpaper\* on your iPad**  
Subscribe today and save 50% Plus receive free access to the Wallpaper\* iPad edition



Design Awards preview 2012



Get Wallpaper\* on your iPad



Architecture update: Letter from Colombia 2011

**Floorplans**



Cascade House, US



Rondolino Residence, Nevada



Villa Geldrop, Holland

**Reports**



Salone del Mobile 2011



House in Abiko, Japan

**Directories**



London Fashion Week S/S 2012



Architects Directory 2011



W\* Handmade



Next Generation 2011



W\* House

**Style File** #03 CHINA  
Discover Fashion designer Manha Ma's China in the third edition of the Wallpaper\* and Tudor watches Style File series



**Features**



Click for Style File China

**GET CREATIVE LAYER IT UP!**



Custom Covers gallery

**Street View: A tour of Cornelis Schuytstraat, Amsterdam**



Street View: A tour of Cornelis Schuytstraat, Amsterdam

**W\* Picks** Most read Bespoke

- 01 Wallpaper\* on your iPad
- 02 November travel news: Editor's picks
- 03 Interactive floor plan: Brighton house, Melbourne
- 04 Highlights from Design Miami 2011
- 05 Hannah Martin Jewellery: 'The Man Who Knows Everything'

**Light + Building Frankfurt am Main 15.- 20.4.2012**  
Free guided tours by [world-architects.com](http://world-architects.com)

© 2012 Wallpaper.com | [Subscribe to Wallpaper\\*](#) | [Distributions](#) | [Press](#) | [Advertise with us](#) | [Contact us](#) | [Terms & conditions](#) | [Privacy policy](#)

# NEWSLETTER


The weekly e-mail newsletters from Wallpaper.com are designed to offer subscribers a sneak preview of news stories and events.

The newsletters are created by our own editorial team and complement the content on the website, driving the individual to specific, targeted pages.

- 47,063 subscribers
- Unique open rate 46%
- Unique CTR 9%

If this email is not displaying properly, please click [here](#).

January sale offer  
Subscribe to Wallpaper\* today  
and save up to 50%  
Exclusive home delivery every month and FREE access to our iPad edition




SUBSCRIBE NOW

## Wallpaper\*

\*DESIGN INTERIORS FASHION ART LIFESTYLE

13 JANUARY 2012



WALLPAPER\* DESIGN AWARDS  
There's nothing smarter or stickier in the world right now

SALE INFORMATION  
Wallpaper\* February 2012  
issue on global sale now ★


SUBSCRIBE  
Subscribe now and receive  
your exclusive cover every  
month.  
[Click here](#) to subscribe to  
Wallpaper\* magazine ★

FOLLOW US ON TWITTER  
[twitter.com/wallpapermag](https://twitter.com/wallpapermag)


FOLLOW US ON TUMBLR  
[wallpapermag.tumblr.com](http://wallpapermag.tumblr.com)

WALLPAPER.COM


- » [Gallery](#)
- » [Video](#)
- » [Architecture](#)
- » [Interiors](#)
- » [Fashion](#)
- » [Travel](#)
- » [Cars](#)
- » [Lifestyle](#)
- » [Technology](#)
- » [Events](#)
- » [Art](#)




See the finest from behind the curtain at Milan fashion week AW 2012: menswear




Do some people-watching at our epic Design Awards bash in London



See how designers are turning 3D printing into an art form



Get rewed up by fast-living Fiat heir Lapo Elkann's award-winning car collection



Tour Renzo Piano's glassy, L-shaped addition to the Isabella Stewart Gardner Museum in Boston

# FIREPLACES

## Standard Fireplaces

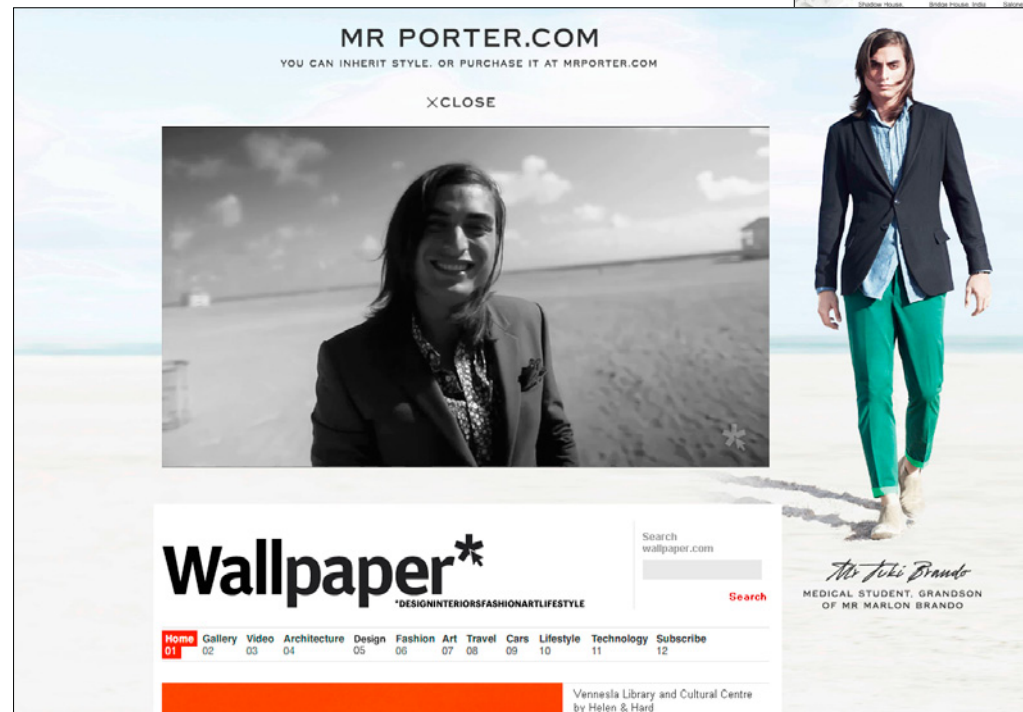
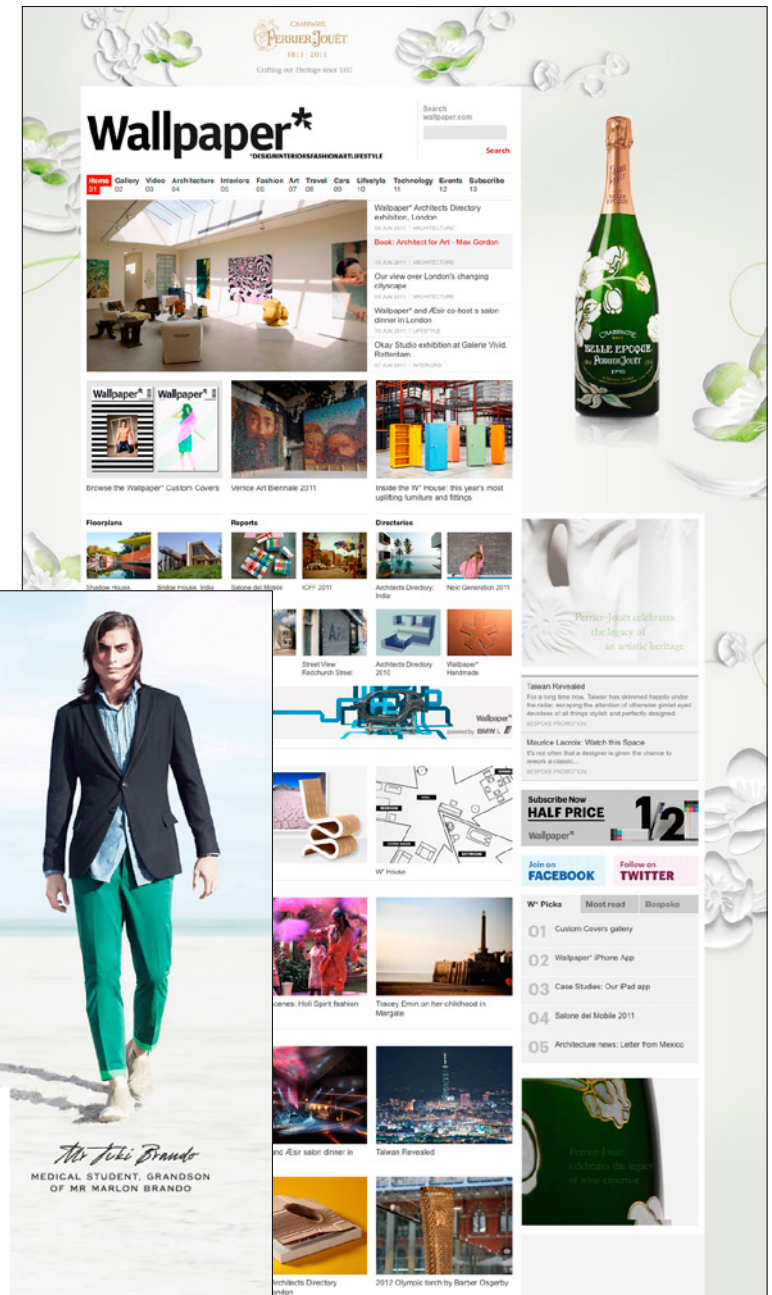
Wallpaper.com Fireplace is one of our most impactful formats. A Fireplace allows the client to have solus positioning on either the Homepage or a Channel Homepage for one or multiple days. This format offers the brand 100% share of voice and has the highest average click through rate.

## Dynamic Fireplaces

Wallpaper.com's unique reveal format will ensure the client achieves the most impact, whilst using video to create a bespoke environment. This engages and influences the user with a strong brand message.

The client will have complete ownership of the Fireplace on the Homepage therefore offering 100% SOV.

Essentially when a user clicks on the reskin the Homepage will dynamically move down to reveal a video or flash format. Users will be driven from the Fireplace to the client's website.



# BESPOKE\* SOLUTIONS

Wallpaper.com has a distinctive approach to creative solutions. Bespoke\* digital solutions stand out within a media schedule, offering a unique and fresh approach.

Wallpaper.com's Bespoke\* activity always shows a high relevance with the user, which is achieved by working closely with our editorial team. Relevance is extremely important with such a high-end audience, 60% of whom work in the creative industry and a third of whom run their own company.

Wallpaper.com's audience have the power to influence, so our digital Bespoke\* solutions are always engaging, providing a positive experience to the user's time online. A perfect platform to communicate effectively with this influential audience. Bespoke\* digital solutions stand out within a media schedule, offering a unique and fresh approach.

**Light + Building** Frankfurt am Main 15.- 20.4.2012  
Free guided tours by [world-architects.com](#)

Sign up for our weekly newsletter  
Your email address   
[Submit](#)

Search  [Search](#)

## Wallpaper\*

\*DESIGN INTERIORS FASHION ART LIFESTYLE

Home 01
Gallery 02
Video 03
Architecture 04
Design 05
Fashion 06
Art 07
Travel 08
Cars 09
Lifestyle 10
Technology 11
Subscribe 12

Fashion

### Reebok: Great leap



Reebok: Great leap

## Great leap

**Designed to transfer energy back to the wearer, Reebok's new ZigTech trainers are full of running.**

If only the more effort one put in, the more artistic inspiration freely came – as, for example, with Reebok's pioneering new ZigTech shoe range, whose graphic, crenelated sole not only reduces muscle fatigue but transfers energy back into the runner's stride, so that the better they run, the better they run. Wallpaper\* gave the shoe one of its prestigious design awards this year. Of course, creativity may not work so conveniently. But it's an idea that might spur five artists invited by Wallpaper\* and Reebok to create original work for a unique exhibition in London in July, taking the functionality and fresh looks of new Reebok designs as their cue. As well as the ZigTech, the artists will explore the equally eye-catching RealFlex – with a sole effectively comprising 70 mini-soles, making it one of the most responsive trainers in the market – and the Men's Toning line, designed to encourage the development of key leg muscles during a workout. In fact, they sound ideal for long days standing at the easel, too.

**The Designers**



**Ora Ito**

Never mind the upper of Reebok's RealFlex shoe – for Ito Morabito of the French Ora-Ito design company...

Design and Video



**Fabio Novembre**

While impressed by the science of the ZigTech sole, Italian designer Fabio Novembre was more taken by its form...

Design and Video



**Christoph Behling**

Christoph Behling has won a reputation for working in two fields – solar energy and the small-scale mechanicals...

Design and Video



**Acero Architects**

Spanish architects A-Cero, whose distinctive modernist work covers residential and office design, as well as...

Design and Video



**Partizan Darkroom**

Designers Alex Griffin and Richard Pearce are represented by global production company Partizan. Working within...

Design and Video

Join on **FACEBOOK**
Follow on **TWITTER**

W* Picks	Most read	Bespoke
01	Ambiente 2012, Frankfurt	
02	Renzo Piano's extension to the Gardner, Boston	
03	Maison & Objet 2012, Paris	
04	View Maurizio Cattelan's Guggenheim show in 3D	
05	Wallpaper* website in Chinese	

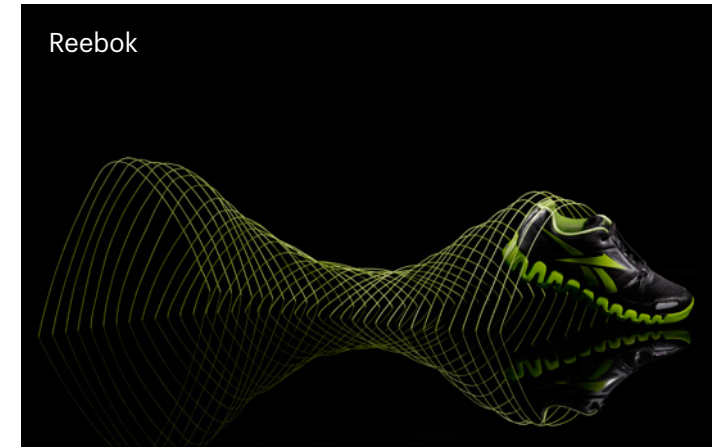
© 2012 Wallpaper.com | [Subscribe to Wallpaper\\*](#) | [Distributors](#) | [Press](#) | [Advertise with us](#) | [Contact us](#) | [Terms & conditions](#) | [Privacy policy](#)

# CROSS PLATFORM

Wallpaper has a unique approach to advertising. It's Bespoke\* service produces original tailor made features that always exceed clients' perspectives on new launches.

These three dimensional solutions can include; online magazines, events & exhibitions.

Working cross-platform with the Bespoke\* team means you can mobilise the entire Wallpaper\* team and ensure unique levels of inventiveness and utilise both the Editorial and Design creative power.



---

# BRAND EXTENSIONS



# WALLPAPER\* MAGAZINE IPAD APP

Wallpaper\* launched the complete content of the magazine as an iPad App in July 2011.

The partnership of creativity and technology allows Wallpaper\* to offer an additional experience and further reach.

Impact and interactivity combined with the strength of the Wallpaper\* brand means a brand can engage further, enhance and increase awareness to a targeted and global audience.

Solus in category sponsor for the given issue of the Wallpaper\* magazine iPad Application.

One insertion within the Application:  
Up to three integration hotspots.

- For example: this may include video, gallery and website link (subject to weight)



# WALLPAPER\* IPHONE APP

The Wallpaper\* Daily App gives the user instant access to the best of Wallpaper.com

It is a collaboration of videos, galleries, news stories and features.

All content is updated regularly to ensure the latest trends and exclusives from all the major design fairs, fashion shows and exhibitions are delivered to the users finger tips, no matter where they are in the world.

Expect nothing less than fantastic design and forward thinking trends, as always from the Wallpaper brand.

The sponsorship opportunity allows brand alignment with exciting daily dose of cutting edge stories, stunning picture galleries and video content direct from Wallpaper.com.

This multi-layered opportunity includes a bespoke integration allowing users to view on both the App and the website, therefore increasing impact and awareness.

- Launched April 2010
- Current downloads -335,000



# IPAD APPS

## The Wallpaper\* Case Studies App

Wallpaper\* is known for its carefully edited and spectacular images. This App brings you a daily visual along with an explanation as to why it was selected based on the brand's pillars of content: Design, Interiors, Fashion, Art and Architecture.

Launched December 16th 2010

## Downloads to date

106,000

## The Director's Cut App

To coincide with the October Guest Editor's issue which was edited by world renowned film director David Lynch and maverick stage director Bob Wilson, Wallpaper\* launched an App celebrating film. The App contained a collection of videos by these directors which took advantage of the iPad's stunning superior screen display.

Launched October 2nd 2010



---

# RATE CARD

---

# RATE CARD

<b>Display Formats</b>	<b>Costing</b>	<b>Dollors</b>	<b>Euros</b>
Leaderboard	£28cpm	\$48cpm	€36cpm
MPU	£31cpm	\$53cpm	€39cpm
Super MPU	£41cpm	\$70cpm	€56cpm
Standard Fireplace from	£3,100	\$5,300	€3,800
Dynamic Fireplace	£6,200	\$10,600	€7,500
Newsletter	£1,500	\$2,550	€1,800

---

# SPECIFICATIONS

---

# CREATIVE SPECS

## Creative Delivery Instructions

Wallpaper\* reserves the right to reject creative and/ or request revisions to creative for any reason. All flash creative, 3rd party creative, floating ads and micro sites are subject to Wallpaper\* approval.

## Standard Ad Sizes

Leaderboard 728 x 90px

Skyscraper 160 x 600px

MPU 300 x 250px

Super MPU 300 x 600px

There is a 72 hour campaign set up turn around, please allow 1 week for creative testing.

## Rich Media Highlights

Wallpaper\* can only run overlays on the Architecture and the Interiors channel but can run video and expandable MPU's on any of the channel pages. (not galleries, directories or video channel) Providing Wallpaper\* with images for microsites: Any images that are sent to be run on the site as part of a microsite must be sent in a zip file to Wallpaper\* and be at least 72DPI with a height no smaller than 500px.

## Delivery of Creatives

Please note that Wallpaper\* reserves the right to refuse creative and any requests for creative changes.

Please also keep us informed with regards to any delays that may affect the launch of your campaign.

## Flash Creative

We require all creative elements to insure that the creative will always be delivered correctly.

Delivered as SWF; all .SWF files must be accompanied with a back up GIF/JPG image. Max file sizes 40k.

All creatives are required to open in a new window. Please make sure that the action setting for the creative is as follows:

Add an invisible button making the entire area of the creative clickable. To allow us to count clicks on our ad sever please attach the following click tag code action :

```
On(release) { getURL (clickTag, "_blank");}
```

# NEWSLETTER GUIDELINES

## Newsletter guidelines

Thank you for booking the solus ad on our weekly Thursday newsletter.

In order for this to be a success, please read the following information and ask for clarification if anything is unclear.

## Everything should be emailed to:

annie\_charman@wallpaper.com  
Tel +44 (0)20 3148 7729


## Please supply the creative as per below...

- One gif or jpg file please - 650 x 80 pixels
- The image cannot weigh more than 40kbs
- What's the URL it should click through to?

NB if you would like to track clicks at your end, please supply a trackable URL.

If this email is not displaying properly, please click here.

January sale offer  
Subscribe to Wallpaper\* today  
and save up to 50%  
Exclusive home delivery every month and FREE access to our iPad edition




SUBSCRIBE NOW

## Wallpaper\*

\*DESIGN INTERIORS FASHION ART LIFESTYLE

13 JANUARY 2012



WALLPAPER\* DESIGN AWARDS  
There's nothing smarter or slicker in the world right now

SALE INFORMATION  
Wallpaper\* February 2012  
issue on global sale now ★


SUBSCRIBE  
Subscribe now and receive  
your exclusive cover every  
month.  
[Click here](#) to subscribe to  
Wallpaper\* magazine ★

FOLLOW US ON TWITTER  
[twitter.com/wallpapermag](#)


FOLLOW US ON TUMBLR  
[wallpapermag.tumblr.com](#)

WALLPAPER.COM


- » [Gallery](#)
- » [Video](#)
- » [Architecture](#)
- » [Interiors](#)
- » [Fashion](#)
- » [Travel](#)
- » [Cars](#)
- » [Lifestyle](#)
- » [Technology](#)
- » [Events](#)
- » [Art](#)




See the finest from behind the curtain at Milan fashion week AW 2012: menswear




Do some people-watching at our epic  
Design Awards bash in London



See how designers are turning 3D printing  
into an art form



Get rewed up by fast-living Fiat heir Lapo  
Elkann's award-winning car collection



Tour Renzo Piano's glassy, L-shaped  
addition to the Isabella Stewart Gardner  
Museum in Boston



---

# FIREPLACE GUIDELINES

Thank you for booking a high impact Fireplace on wallpaper.com

In order for this to be a success, please read the following information and ask for clarification if anything is unclear.

When booking a Fireplace please be mindful of the following points:

- All dates must be checked before booking
- Ideally two brands should not run on consecutive dates
- If a client is booked to run on a Friday the Fireplace will either have to come down by 4pm or run over the weekend, therefore an additional charge will need to be applied
- All creative needs to be approved at least 24 hours before the live date, if this is not done then the Fireplace cannot be pushed live and a new date will we need to be agreed

**Everything should be emailed to:**

annie\_charman@wallpaper.com  
Tel (020) 3148 8119

NB. Fireplaces will be live for 24 hours but due to caching the exact start and end time may move up to an hour either side of the "go live" time (midday GMT).

**If we are building your fireplace...**

- Assets eg: image, copy, logo etc need to be supplied to wallpaper.com no less than 5 working days before the launch date (if you fail to submit your assets in time you may miss your slot)
- Creative brief needs to be attached
  - What are you hoping to achieve? Eg: Branding/ awareness, sales, click throughs to your website
  - What's the main promotional message to get across?
  - How will you measure the campaign's success? Eg: page views, clicks or recall?
- What's the URL it should click through to? NB if you would like to track clicks at your end, please supply a trackable URL. If you'd like to count the number of page impressions, please supply a 1x1 tracking pixel

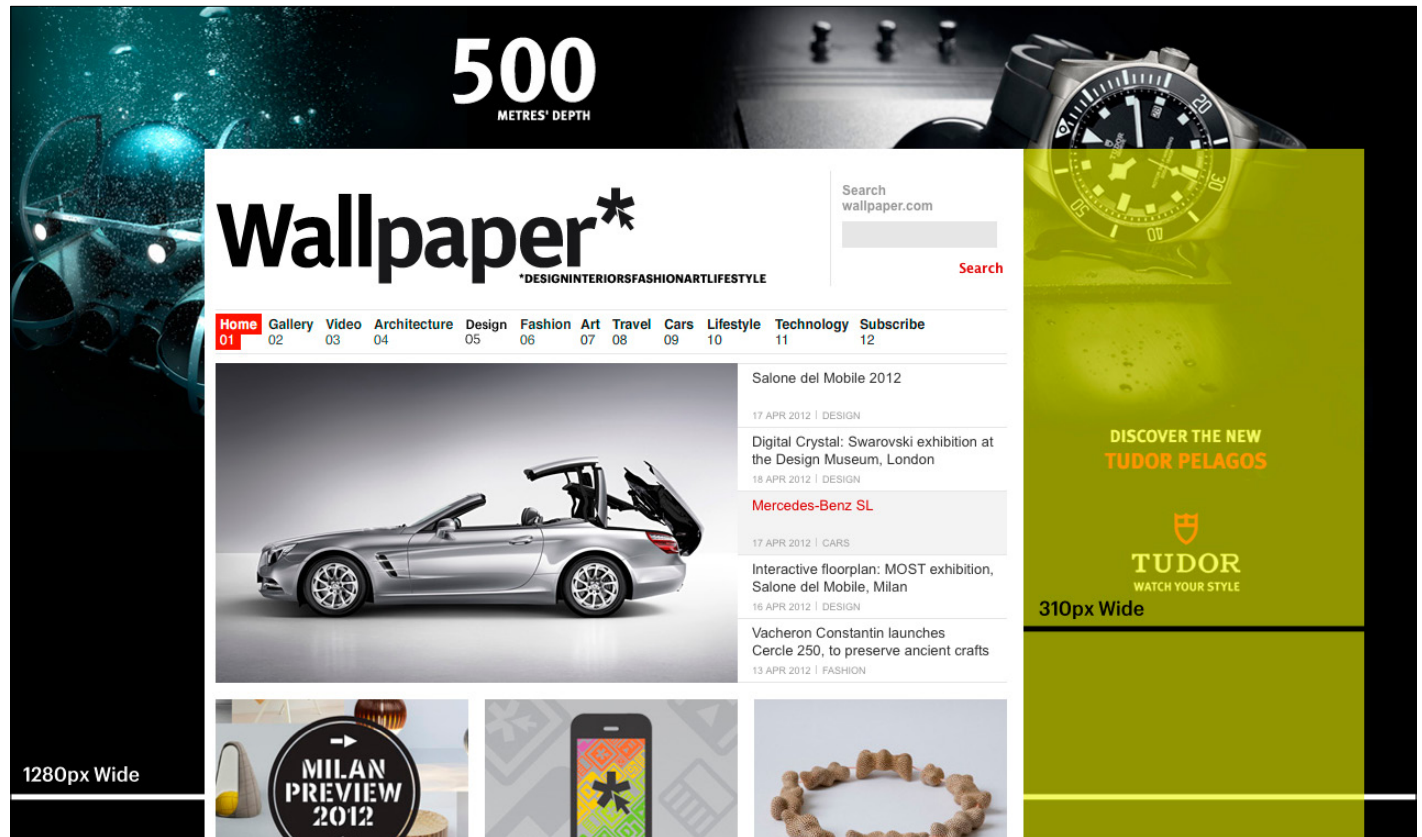
Approval procedure: We will send you the creative within 3 working days of the Fireplace going live and ask that you approve or amend it immediately. We can make up to 3 changes but once we have final sign off no further changes can be made.

**We must have final sign off no later than 24 hours before the launch date**

# FIREPLACE GUIDELINES

## If you would like to supply the creative yourself...

- Image supplied as a single jpg or png
- Dimensions 1280px width x 760px height
- We recommend that both the sides and bottom are a gradient ending with solid black or white
- All copy, logos, and call for action must be within the 310 x 630 box (shown in yellow) to the right hand side of the Wallpaper\* content area
- Please be aware that anything extending to the right of the 310 x 630 box (shown in yellow), or to the left of the Wallpaper\* content area might not display in full on all screensizes
- Max file size 150kbs
- Please supply the URL it should click through to; either as a trackable URL, or if you want to track impressions and clicks, please provide a 1 x 1 tracking pixel
- Please provide MPU
- Wallpaper\* reserves the right to refuse any creative and rejects requests for creative changes



# DYNAMIC FIREPLACE GUIDELINES

## Video creative

Provided as MOV format  
Dimensions: no bigger than 747px in width  
Preferably 720 x 405px

## Click Button

Two transparent pngs that would prompt as a call-to-action encouraging the user to click to see more and then to hide the content

- Wallpaper\* reserves the right to refuse any creative and reject requests for creative changes

The image shows a screenshot of the Wallpaper\* website homepage. The background features a large, dark image of a watch with a green dial and a black strap, and a smaller image of a silver Mercedes-Benz SL convertible car. The website layout includes a navigation bar with categories like Home, Gallery, Video, Architecture, Design, Fashion, Art, Travel, Cars, Lifestyle, Technology, and Subscribe. The main content area displays several articles with titles and dates, such as 'Salone del Mobile 2012', 'Digital Crystal: Swarovski exhibition at the Design Museum, London', and 'Mercedes-Benz SL'. A search bar is located in the top right corner. Annotations include '500 METRES' DEPTH' in the top left, '1280px Wide' in the bottom left, and '310px Wide' in the bottom right. A large green banner on the right side of the page contains the text 'DISCOVER THE NEW TUDOR PELAGOS' and the Tudor logo.

---

# REPRESENTATIVES

---

# REPRESENTATIVES

---

## DIGITAL CONTACTS GLOBAL HQ

---

### **Publisher**

Faith Hill  
Tel: +44.203 148 7085  
Email: faith\_hill@wallpaper.com

---

### **Digital Sales Director**

Sara Hauffé-Brett  
Tel: +44.203 148 7725  
Email: sara\_hauffe-brett@wallpaper.com

---

### **Digital Sales Manager**

Ryan Green  
Tel: +44.203 148 7726  
Email: ryan\_green@wallpaper.com

---

### **Digital Project Manager**

Annie Charman  
Tel: +44.20 3148 7729  
Email: annie\_Charman@wallpaper.com

---

### **Marketing Manager**

Thomas Aastad  
Tel: +44.20 3148 7728  
Email: thomas\_aastand@wallpaper.com

---

---

## WORLDWIDE

---

### **USA (East Coast)**

Illeana Hoffman  
Tel: 001 212 213 1155 ext 206/7

---

### **USA (West Coast)**

Scot Bondlow  
Tel: 1.415 706 0749

---

### **Japan, Malaysia and Singapore**

Julie Harrison  
Tel: 65.6463 3220

---

### **Hong Kong, Taiwan, China and Korea**

Herb Moskowitz  
Tel: 852.2838 8702

---

### **Italy**

Paolo Mongeri  
Tel: 39.348 132 0025

---

### **Germany and Switzerland**

Peter Wolfram  
Tel: 49.89 9392 6711

---

### **France**

Sylvie Durlach  
Tel: 33.1 44 18 06 62

---