

## March issue: Wallpaper\* publishes its fashion special issue

Wallpaper\*, the international design and lifestyle bible, has published its cover-to-cover fashion issue. The first dedicated fashion issue from Wallpaper's latest recruit, Fashion Director Isabelle Kountoure, it is filled with astonishing editorials, insightful features and incredible collaborations, all confirming Wallpaper's unique take on contemporary fashion.

This month Wallpaper\* checks out the archives and inspirations of innovative New York duo Proenza Schouler; explains how Parisian architect Joseph Dirand seduced the fashion pack to become the go-to name for glamorous store designs; and profiles the French 'luxe' fast-fashion brands that, having succeeded on the home front, are now charming the rest of the world.

This month's limited-edition cover, available to subscribers, comes courtesy of artist Daniel Buren. The once enfant terrible who scandalised France with his striped marble columns in the Palais-Royal in 1986 is today regarded as the master minimalist. In between putting the final touches to his two New York exhibitions, Buren found time to create a new series of in situ works on the streets of New York just for Wallpaper\*.

Wallpaper\* Editor-in-Chief Tony Chambers says: 'To celebrate his brilliant collaboration with Louis Vuitton, Buren was asked to design the subscriber cover and he delivered with expediency, flair and good old-fashioned courtesy. He even took time to explain his rationale. Don't you wish all global superstar artists were so well mannered?'

Wallpaper\* is out now in stores in 93 countries. Exclusive material is also available to view on the Wallpaper\* iPad edition. Additional extras include images of Roger Vivier's leap into China, a film of Karl Lagerfeld shooting Cassina's reissued classics, a fashion photo diary of our Palm Springs road trip and Roland Mouret's Saturday night Pot-au-feu d'Élise recipe.



March issue cover (above top) plus limited-edition subscriber cover by Daniel Buren



## About Wallpaper\*

Truly international, consistently intelligent and hugely influential, Wallpaper\* is the world's most important design and style magazine. It attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper\* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe.

To Wallpaper\*, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, over 800,000 Twitter followers and a monthly iPad edition, Wallpaper\* has evolved from style bible to internationally recognised brand.

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For further information, interview and image requests, contact:  
Caroline Sampson, Marketing Manager,  
Wallpaper\*  
T: 44.20 3148 7712  
E: [caroline\\_sampson@wallpaper.com](mailto:caroline_sampson@wallpaper.com)