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## **WALLPAPER\* APPOINTS KIM ANDREOLLI AS FASHION DIRECTOR**

Wallpaper\*, the iconic international design, fashion and lifestyle magazine, has appointed Kim Andreolli to the newly created role of fashion director.

Kim has extensive fashion experience, spanning styling, editing and photography. She made her mark styling for The Face and The Sunday Times Magazine, later becoming fashion editor of The Sunday Times, a post she held for seven years. Kim has also styled several groundbreaking advertising campaigns such as Calvin Klein's Obsession Commercials and she has shot a host of worldwide campaigns, including Vidal Sassoon, Oil of Olay and L'oreal. Her editorial photography work includes major shoots for Italian, German and Japanese Vogue, W Magazine, Glamour, Conde Nast Traveller and Wallpaper\*.

Tony Chambers, Wallpaper's editor-in-chief, says: "I'm delighted to appoint Kim to this new role. Kim's fashion credentials are outstanding and her drive and vision are exceptional. She's the perfect person to take the magazine's fashion coverage to the next level"

Kim adds: "This is a wonderful opportunity. Wallpaper\* is synonymous with excellent design in all areas and I have enjoyed working with the magazine immensely over the last few years. I cannot wait to get started in this fantastic new role and contribute to Wallpaper's continued evolution."

Kim takes up her position with immediate effect.

## **NOTES TO EDITORS**

Since its launch in 1996, Wallpaper\* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper\*. 2006 saw the magazine celebrate its ten-year anniversary and continue to influence a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper\* is the only magazine to have international appeal, unified by one passion - design.

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