# Wallpaper\*

## NOVEMBER 21 NEW PUBLISHING DIRECTOR FOR WALLPAPER\*



IPC Southbank's managing director, Jackie Newcombe, announces the appointment of Gord Ray as publishing director of Wallpaper\*, the internationally renowned design magazine. Ray will join Wallpaper\* from the Danish jewellery and luxury goods brand, Georg Jensen, where he is global marketing director.

Jackie Newcombe comments:

"Wallpaper<sup>\*</sup> is a very special brand, synonymous with all that's best in the world of international design and luxury lifestyle. Fittingly, we have searched the world to find the right person to build on Wallpaper's recent successes and we have found that person in Gord. I am thrilled that he is joining our team."

Gord Ray has fourteen years' experience working with global consumer brands in the media, design and luxury goods industries. A Canadian national, his career to date has featured stints in advertising agencies and digital communications in London, Toronto and Prague, before moving to Copenhagen to join Georg Jensen in 2003, where he presided over a period of enormous growth for the brand.

#### Gord Ray comments:

"I am excited to be part of what I consider to be one of the world's most prestigious and influential design and luxury lifestyle publications. I have been an avid reader of Wallpaper\* since its early days and have watched it grow and evolve into the truly unique and remarkable brand that it is today. It is an honour and privilege to join this revolutionary publication and I look forward to being part of its continued future success."

Gord will take up his new post in January. He replaces Andrew Black, who left Wallpaper\* to take up a managing director's role with Swarovski.

## Wallpaper\*

### Notes to editors

Since its launch in 1996, Wallpaper\* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper\*. 2006 saw the magazine celebrate its ten-year anniversary and continue to influence a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper\* is the only magazine to have international appeal, unified by one passion - design.

**For further information or to organise links to wallpaper.com, please contact** Victoria Higham, senior press officer, IPC Media tel: +44 (0)20 7261 5710 / e-mail: victoria\_higham@ipcmedia.com