

## September 2012

### Wallpaper\* appoints Fashion Director

---

**Wallpaper\* is delighted to announce that Isabelle Kountoure has been appointed as Fashion Director.**

Isabelle joins from POP magazine, where she has played a key role as Executive and Fashion Director since the magazine's relaunch in 2009.

Her previous fashion credentials also include three years as Fashion Editor at former Berlin-based magazine QVEST and contributions in L'Uomo Vogue, Arena Homme Plus and Interview Russia.

Isabelle will take the lead in developing Wallpaper's fashion content across print, digital and beyond.

Wallpaper\* Editor-in-Chief Tony Chambers says: "We are thrilled to welcome Isabelle's vision, intelligence, creativity and professionalism to the already brilliant fashion team at Wallpaper\*. She is the right person at the right time."

Isabelle Kountoure comments: "I've always admired Wallpaper\* and it is exciting for me to be joining a publication that is renowned internationally for its directional design, architecture and lifestyle content. As Fashion Director I would like to strengthen and further develop its fashion vision, in tune with the unique identity of Wallpaper\*. To me Wallpaper\* is a magazine that doesn't compromise and I look forward to working closely with the team on creating a strong and unique international fashion voice."

Isabelle will be heading up the fashion team of Fashion Editors Ursula Geisselmann and Mathew Stevenson-Wright and will take up the post on 17 September 2012.

Isabelle is replacing Sébastien Clivaz, who after six years' sterling service at Wallpaper\* has relocated to Paris to be Head of Special Projects at Dior.

---

#### About Wallpaper\*

Truly international, consistently intelligent and hugely influential, Wallpaper\* is the world's most important design and style magazine. It attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, and interiors to jewellery remains unrivalled. Wallpaper\* has readers in 93 countries and has enjoyed unparalleled success in reaching the design elite right across the globe.

To Wallpaper\*, the world is one seamless marketplace, where consumers flit from one destination to the next, easily cross physical borders and cultural divides, and flirt with a variety of different brands, both established and undiscovered. With 12 themed issues a year, a limited-edition cover by a different artist or designer each month, over 730,000 Twitter followers and a monthly iPad edition, Wallpaper\* has evolved from style bible to internationally recognised brand.

#### For more information, interview and image requests, contact:

Thomas Aastad, Marketing Manager

**T:** 44.20 3148 7709

**E:** thomas\_aastad@wallpaper.com

---