

# WALLPAPER\* AND JAGUAR CARS ANNOUNCE THE DESIGN AWARDS WINNERS

The international design, fashion and lifestyle magazine, Wallpaper,\* and headline partner Jaguar Cars have dramatically transformed the Old Sorting Office on New Oxford Street, London, into a spectacular venue to host a dinner and drinks party celebrating the nominees and winners.

This year the Design Awards are bigger and better than ever with 63 categories ranging from 'Best City' to 'Best Stationery' – a first peek at Tony Blair's new graphic identity.

winners –	International	Judges'	Awards:	
Deet Nevel	املاما			

. .

....

Best New Hotel	Riva Lofts, Florence
Best New Public Building	New Museum, New York, by SANAA
<b>Best Fashion Collection</b>	Jil Sander, autumn/winter 2007
<b>Best New Grooming Product</b>	TweezLight tweezers
Best New Private House	Ring House, Karuizawa, by TNA
Best Domestic Appliance	Katamari 01 speaker by Gyanze
Furniture Designer of the Year	Tokujin Yoshioka
Best New Restaurant	Mathias Dahlgren, Stockholm
Best City	Los Angeles
Most Life-Enhancing Item	\$100 laptop, by Yves Béhar

Other winners include Apple's iPhone, John Pawson, Arik Levy, Martino Gamper, Tamara Salman, Ralph Pucci and OMA.

The full list of categories and winners are announced in Wallpaper's Design Awards issue, available on 10 January 2008 and on www.wallpaper.com.

#### Tony Chambers, Wallpaper\* editor-in-chief, says:

"It is always a pleasure and a privilege to give the Wallpaper\* stamp of approval to the experimentalists, innovators and dreamers of the past 12 months. From the \$100 laptop to the €200,000 cashmere carpet, we're celebrating great design wherever and however it appears. With the assistance of our panel of international judges – Tadao Ando, André Balazs, Wong Kar-Wai, Langlands & Bell, Patricia Urquiola and Donatella Versace – and with Jaguar once again as our associate, it has been a stellar year."



# Venue

Wallpaper\* and Jaguar have dramatically transformed the Old Sorting Office on New Oxford Street, London, into a spectacular venue to host a dinner and drinks party celebrating the nominees and winners. Production of the event was managed by My Beautiful City, headed up by Robin Scott-Lawson.

#### Guests

250 guests accepted invitations to the dinner. Guests included the winners and nominees of all categories, the international panel behind the Judges' Awards, as well as fashion designers, architects, interior designers and friends of Wallpaper\*.

# **Best cocktail menu**

# Cocktail 1 – Ten Fresh Martini

Tanqueray No 10, lemon juice, gomme, shaken with ice and strained into a martini glass, garnished with lemon peel

Cocktail 2 - Rosie Ten Collins

Tanqueray No 10, lime juice, elderflower cordial, apple juice, topped up with soda, built with ice into a cocktail glass, garnished with slivers of apple

Cocktail 3 - Red Heaven

#### Wallpaper\* Design Awards: Best cocktail

A unique blend of chilli, cucumber, apple, sugar, lime juice and fresh mint added to Smirnoff Black, pomme verte and apple juice, shaken with ice and a secret ingredient

#### Goodie bag contents

A fabulous goodie bag was given to each guest and included:

Wallpaper\* Design Awards issue Wallpaper\* Los Angeles City Guide Jaguar pen and magazine Givenchy Rouge Interdit lipstick Prada Infusion d'Iris miniature TweezLight tweezers



### Pictures (CDs) available from 12.00 on Thursday 10 January.

Please contact Sarah Hammond on: tel: +44 (0)20 3148 7725 / +44 (0)7771 623 622 or email: sarah\_hammond@wallpaper.com

# Interviews with Wallpaper\* to be arranged by Sarah Hammond from Thursday 10 January.

#### **Notes to editors**

This is the fourth year of the annual Wallpaper\* Design Awards. The first awards were launched in the January/February issue of Wallpaper\* in 2005.

#### Contacts

Victoria Higham, senior press officer, IPC Media tel:+44 (0)20 3148 5401/email victoria\_higham@ipcmedia.com

Olivia Plunkett, marketing executive, Wallpaper\*, tel:+44 (0)20 3148 7726 / mob: +44 (0)7812 102 836 / email olivia\_plunkett@wallpaper.com

#### Website addresses

Wallpaper\* www.wallpaper.com

Jaguar www.jaguar.com

Production www.mybeautifulcity.com

Drinks sponsors www.tanqueray.com www.smirnoff.com www.icelandicglacial.com

Goodie bags www.wallpaper.com www.jaguar.com www.parfumsgivenchy.com www.prada.com www.tweezlight.com