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WALLPAPER* LAUNCHES ONLINE ARCHITECTS DIRECTORY

Wallpaper*, the iconic international design, fashion and lifestyle magazine, is unveiling this year's 101 best young architecture practices in a new online directory on www.wallpaper.com.

The Architects Directory features Wallpaper's favourite emerging practices and studios, including the world's most exciting new talents.

<http://www.wallpaper.com/101/architects-directory.html>

As one of the most respected magazines in the architectural world, Wallpaper's Architects Directory will be a trusted resource; and it will be searchable, allowing visitors to pinpoint practices and studios by location.

Tony Chambers, Wallpaper* editor-in-chief, says: "Wallpaper* and its readers are passionate about architecture so launching this directory makes perfect sense. Wallpaper* cast its critical net across the globe to compile this directory of the best young architecture practices, which I'm delighted will be available to readers whenever they need it on [wallpaper.com](http://www.wallpaper.com)."

Andrew Black, Wallpaper* Publishing Director, adds: "Wallpaper.com continues to grow and move from strength to strength. It is now an integral part of our business plan and our brand. It has become an increasingly important vehicle for our advertisers as well, and exciting developments such as the Architects directory are very important for them."

NOTES TO EDITORS

Since its launch in 1996, Wallpaper* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper*. 2006 saw the magazine celebrate its ten-year anniversary and continue to influence a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper* is the only magazine to have international appeal, unified by one passion - design.

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