

April: Global design special Noma Bar designs eight unique Wallpaper* covers

In his first ever foray into three-dimensional interior space and products, celebrated illustrator Noma Bar has created eight newsstand covers for the Global Design issue of Wallpaper* magazine.

Wallpaper's edit of the world's top design territories features Germany, USA, France, Italy, Spain, Japan, Belgium and Scandinavia (Norway, Sweden and Denmark). Bar has given each destination its own unique cover, combining an illustrative mural and actual products: Jean Nouvel chairs form eyes for the French cover, a Schönbusch umbrella stand does the same for Germany, and an ink box by Babaghuri acts as lips for the Japanese cover.

Tony Chambers, Wallpaper* editor-in-chief, says: "Known for his play on positive and negative space, usually in 2D, Bar entered a new dimension just for us. His cover designs are, in fact, room sets, painted in a three-dimensional studio space and integrating actual products from each of the territories. With his typical, though extraordinary, and witty visual brevity, he captured the identity of each territory using merely his paint brush and a few selected objects."

Noma Bar says: "This was a large commission to work on and it took more than three weeks to create the sets for the shoot. The challenge of the Wallpaper* design brief lay in the highly interpretive notion of what each territory represents. I incorporated the furniture and objects in the foreground of the images and painted the background to create subtle references to new and old icons for each territory."

The April issue of Wallpaper* is out now. Additional exclusive Noma Bar content will be available in the Wallpaper* iPad edition. The eight covers will also be available to buy as posters and limited-edition prints, see Wallpaper.com/nomabar.



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