

**24 MAY 2007**

## **ANDREW BLACK APPOINTED PUBLISHING DIRECTOR OF WALLPAPER\***

Jackie Newcombe, IPC Southbank's managing director, today announces the appointment of Andrew Black as the new publishing director of Wallpaper\*, the iconic international design, fashion and lifestyle magazine.

Andrew joined Wallpaper\* in 2004 as executive publisher and marketing director, with responsibility for the magazine's advertising and marketing activities. He has spearheaded major business developments for the magazine, such as the creation of Bespoke, Wallpaper's creative solutions department, and has led signature branding exhibitions including those in Milan for the Salone del Mobile. Andrew was a key driving force behind the most successful year in Wallpaper's history last year, which saw the magazine's biggest ever issue with the October 10th anniversary edition.

Prior to Wallpaper\*, Andrew was a partner at leading ad agency, Laird + Partners in New York and was also Donna Karan New York's vice president - global advertising and new media.

Commenting on the appointment, Jackie says: "Andrew's achievements at Wallpaper\* have been hugely impressive and his enthusiasm for the brand is simply inspirational. I'm delighted to appoint him as publishing director. Wallpaper\* is performing fantastically well and will continue to go from strength to strength with Andrew's passion and experience."

Andrew adds: "These are exhilarating times for Wallpaper\* and I am so excited to be given this amazing opportunity to continue to drive this iconic brand forward and upward."

Andrew will report directly to Jackie when he takes up his new role in June. He replaces Fiona Dent who is to become managing director of IPC's TV weeklies division, IPC TX.

## NOTES TO EDITORS

Since its launch in 1996, Wallpaper\* has consistently been one of the most influential design magazines, as well as the most beautiful. It is a creator, not a follower, of trends. Few magazines can claim to have changed the world, but whether you are in the coolest bars and restaurants or the hippest hotels, the aesthetic that surrounds you was first championed by Wallpaper\*. 2006 saw the magazine celebrate its ten-year anniversary and continue to influence a new generation of sophisticated design-followers looking for a refined individual style. The focus remains on continuing to search the globe for emerging trends and presenting the world's best new designers and their extraordinary creations in a luxurious format.

Now available in over 70 countries, Wallpaper\* is the only magazine to have international appeal, unified by one passion - design.

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